

Theme of essay 2023
- Fuji Seal Foundation -

Please choose one theme from below and write an essay on 1 or 2 pages of A4 paper. Manner of writing and / or format is free, uniqueness of idea and expression method will also be evaluated.

Theme 1. Improvement idea for already existing package

or

Theme 2. Idea for innovative / future package

In your report, please reflect your background (major, hobby, interests, etc.) and also consider market trend such as increase of E commerce, SDGs, environmental issues, etc. and how it is related to functionality and / or fundamental role of packaging.